



OLD TOWN FESTIVAL of *Speed* & *STYLE*

SPONSOR REGISTRATION

The organizing committee of the Old Town Festival of Speed & Style respectfully requests you and / or your firm to participate as a sponsor of this exclusive, single-day, swift and stylish event. Your sponsorship will help ensure the success of this inaugural event and all net proceeds will benefit our charity partner, *ACT for Alexandria* – a community foundation focused on increasing charitable investment and community engagement specifically for Alexandria, VA. (www.actforalexandria.org)

DATE & TIME:

- May 19th 2019, 10:00 a.m. to 3:00 p.m.

DESCRIPTION:

The Old Town Festival of Speed & Style in Alexandria is a single-day, high-sensory festival which will combine 100 rare and unusual supercars from around the world, with the elegance and style of Old Town, to celebrate the heart and spirit of the community. This inaugural event will take place in the unique lower three blocks of King Street in classic Old Town, Alexandria, VA.

SPONSORSHIP LEVELS:

- **Presenting – \$10k**
 - Lead sponsorship position. Includes full page on back of program.
- **Platinum – \$5k**
 - Includes full-page advertisement in program.
- **Gold – \$2.5k**
 - Includes quarter page advertisement in program.
- **Silver – \$1k**
 - Includes eighth page advertisement in program.
- **Bronze – \$500**
 - Includes listing/logo in program.

BENEFITS OF SPONSORSHIP:

- Inclusion in the official event program
- Visibility in marketing materials, posters, website, social media, as well as highlights and promotion during the event
- Benefit for City of Alexandria and ACT for Alexandria, a unique contribution for the local community
- Involvement in something new, innovative, refreshingly different and special, with the potential for international visibility
- Leverage for each sponsor to independently highlight their involvement
 - e.g. “Proud Sponsor of the Old Town Festival of Speed & Style”

ACT for Alexandria is a 501(c)3 non-profit and all donations from sponsorships are tax deductible.



REGISTRATION FORM:

Sponsor Name: _____

Address: _____

Phone Number: _____

Email Address: _____

Sponsorship Level (Check One):

Presenting \$10,000

Platinum \$5,000

Gold \$2,500

Silver \$1,000

Bronze \$500

Signature: _____ Date: _____

To pay by credit card, please enter the information below:

Credit Card #: _____ Exp Date: _____ Security Code: _____

Name on Card: _____

- Make checks payable to “ACT for Alexandria”
- On the “For/Note” line please include “Old Town Festival of Speed & Style”
- ACT for Alexandria EIN: 26-4322369

Or check here if you need us to send an invoice _____

Please submit your completed registration to:

OLD TOWN FESTIVAL OF SPEED & STYLE
c/o ACT for Alexandria
201 KING STREET, Suite 200
ALEXANDRIA, VA 22314

OR REGISTER ONLINE:

www.festivalspeedstylealex.com/sponsorship

POINT OF CONTACT:

Bill Laux

blaux@aol.com

Mobile: 703.768.0848

www.festivalspeedstylealex.com

festivalspeedstylealex@gmail.com